

## CHRISTIANS IN ACTION TRADE SHOW SPONSORSHIP OPPORTUNITIES

Position your company at the Annual Business Expo & Conference as a Market Leader and receive great benefits and recognition at our premier events. Select a Sponsorship to help participants, key decision-makers and business owners remember your company throughout the year. CIATS celebrating 19<sup>th</sup> years in the Trade Show Industry.

### SPONSORSHIPS

ITEMS	BENEFITS	COST	# AVAILABLE
Diamond Sponsor	<ul style="list-style-type: none"> <li>• Transportation service to/from the hotel from the nearest airport and to the Trade Show</li> <li>• Full page Ad (Color) in Trade Show Magazine</li> <li>• 30 (30 sec) promotion on convention channel –Trade Show TV Coverage</li> <li>• Company logo and booth # on screen during the event</li> <li>• 4 ( 10X10) Prime Booths</li> <li>• Mention in local newspaper and international advertisement</li> <li>• Mention as sponsor on over 50,000 promotional cards and flyers.</li> <li>• Mention on syndicated radio stations</li> <li>• 1 year link on Trade Show Website</li> <li>• Appearance of company representative on local Radio Show</li> <li>• Company logo/name printed on over 10,000 promotional bags</li> <li>• Display of company's banner at entrance</li> <li>• Recognition in Trade Show Magazine as sponsor</li> <li>• Advance listing of all exhibitors</li> <li>• Opportunity to present corporate message at a forum or seminar during the Trade Show.</li> </ul>	\$15,000.00	2
Platinum Sponsor	<ul style="list-style-type: none"> <li>• Complimentary transportation service to/from the hotel from the nearest airport and to the event</li> <li>• Full Page Ad (color) in Trade Show Magazine</li> <li>• 15 (30 seconds) promotions on Trade Show TV</li> <li>• 2(10x10) Booth space</li> <li>• Mention in local newspaper and international advertisement</li> <li>• Mention on syndicated radio stations</li> <li>• Mention as sponsor on over 50,000 promotional cards and flyers</li> <li>• 6 months link on Trade show website</li> <li>• Company logo/name printed on over 10,000 promotional bags</li> <li>• Display of company's banner at event</li> <li>• Public acknowledgement at event and ceremony</li> <li>• Advance listing of all exhibitors</li> </ul>	\$7,500.00	5
Gold Sponsor	<ul style="list-style-type: none"> <li>• Complimentary transportation service to/from the hotel from the nearest airport and to the Trade Show</li> <li>• Full Page Ad (Color) in Trade Show Magazine</li> <li>• 10 (30 seconds) promotions on Trade Show TV coverage</li> <li>• 2 (8x10) Booth space</li> <li>• Mention in local newspaper and international advertisement</li> <li>• Mention on syndicated radio stations</li> <li>• Mention as sponsor on over 50,000 promotional cards and flyers</li> <li>• 3 months link on Trade show website</li> <li>• Display of company's banner at event</li> <li>• Public acknowledgement at event</li> <li>• Advance listing of all exhibitors</li> </ul>	\$5,000.00	5

Silver Sponsor	<ul style="list-style-type: none"> <li>• Full Page Ad (B/W) in Trade Show Magazine</li> <li>• 1 (8x10) Booth space</li> <li>• Mention in local newspaper and international advertisement</li> <li>• Mention on syndicated radio stations</li> <li>• Mention as sponsor on over 50,000 promotional cards and flyers</li> <li>• Logo placed on Trade show website as sponsor</li> <li>• Display of company's banner at event</li> <li>• Public acknowledgement at event</li> <li>• Advance listing of all exhibitors</li> </ul>	\$2,500.00	15
Bronze Sponsor	<ul style="list-style-type: none"> <li>• Quarter Page Ad (B/W) in Trade Show Magazine</li> <li>• 1 (8x10) Booth Space</li> <li>• Mention in local newspaper advertisement &amp; publicity release</li> <li>• Mention as sponsor on over 50,000 promotional cards and flyers</li> <li>• Logo placed on Trade show website as sponsor</li> <li>• Public acknowledgement at event</li> <li>• Advance listing of all exhibitors</li> </ul>	\$1,000.00	20
Keynote and Opening Reception	<ul style="list-style-type: none"> <li>• Business Forum registration for (3) company representatives</li> <li>• Signage at event and Christians In Action Website</li> <li>• Recognition in the Trade Show Magazine and company name on Trade Show TV</li> <li>• Opportunity to introduce keynote speaker and present corporate message during reception</li> <li>• Company logo on screen during the Reception</li> <li>• Company logo on trade show promotional bags</li> <li>• 2(10x10) booth space</li> <li>• Full page color ad in Trade Show magazine</li> <li>• Banner in high-traffic areas at the Trade Show</li> </ul>	\$2,500.00	1
Electronic Show Directory	<ul style="list-style-type: none"> <li>• Company logo on TV screen with Booth location</li> <li>• Link on Trade Show website</li> </ul>	\$500.00	25
Hallway/Lobby Hall Banner	<ul style="list-style-type: none"> <li>• Banner placement in prominent area in the registration area</li> <li>• Listing on Trade Show website – 1 year link <u>OR</u></li> <li>• Banner placement on Show Floor</li> </ul>	\$1,000.00 \$1,000.00	1 1
Website Link	Banner on Trade Show website for 1 year	\$250.00	20
Notebooks/pens For Seminars	<ul style="list-style-type: none"> <li>• Logo/company web address on all notebooks and pens</li> <li>• Signage at Trade Show</li> <li>• Listing in relevant pre-show materials (must be received at least 60 days prior the show)</li> <li>• Listing /link on Trade Show website</li> </ul>	\$2,500.00	5
Promotional Items	<ul style="list-style-type: none"> <li>• Company name and logo printed on items: hats, mugs, cups, T Shirts</li> </ul>	\$1,000.00	5
Badges Lanyards	Exhibitors and Trade Show participants badges lanyards	\$1,850.00	2
Show Directory Bookmark	<ul style="list-style-type: none"> <li>• Bookmark w/company design given with each magazine</li> <li>• Link on Trade show website</li> </ul>	\$1,000.00	1
Job Fair	Company Banner and stickers placed at the event	\$1000.00	5
Shuttle Buses	Follow Me to the CIATS Trade Show Banner sponsored By (Your Company Name & Number)	\$1,000.00	4
Pastors Networking Event & Workshop	Meet and network with local pastors and their assistance at a Networking Event & Workshop designed to build and establish working relationships – includes 3x6 Table at the Business Expo	\$500.00	6
Speaker Sponsorship	Sponsor one of our well-respected and well known speakers for one of our main seminars	\$2,500	3
Mini SPONSORS	Get listed in the Trade Show Magazine and Newspaper as a sponsor by sponsoring a flag of Hope	\$250.00	40
<b>BUSINESS GRANTS</b>	Sponsor a Business experiencing Hardship for \$2,500.00 and get mentioned at the Trade Show, in the Trade show promotional, on the website, Trade Show magazine Trade Show Newspaper, the local newspaper. Be a Proud Sponsor for a Business Today.	\$2,500.00	50

**YES! We want to position our company as a market leader at the 19<sup>th</sup> Annual Christians In Action Trade Show.**

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Web Address http:// \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please reserve the following sponsorship(s) items

TRADE SHOW SPONSORSHIPS	PRICE
<input type="checkbox"/> <b>Diamond Sponsor</b>	\$15,000.00
<input type="checkbox"/> <b>Platinum Sponsor</b>	\$7,500.00
<input type="checkbox"/> <b>Gold Sponsor</b>	\$5,000.00
<input type="checkbox"/> <b>Silver Sponsor</b>	\$2,500.00
<input type="checkbox"/> <b>Bronze Sponsor</b>	\$1,000.00
<input type="checkbox"/> <b>Keynote &amp; Opening Reception</b>	\$2,500.00
<input type="checkbox"/> <b>Electronic Show Directory</b>	\$500.00
<input type="checkbox"/> <b>Hallway/Lobby Banner</b>	\$1,000.00
<input type="checkbox"/> <b>Banner posted in Exhibit Hall</b>	\$1,000.00
<input type="checkbox"/> <b>Trade Show website link</b>	\$500.00
<input type="checkbox"/> <b>Notebooks/pens for seminars</b>	\$2,500.00
<input type="checkbox"/> <b>Promotional Items; T Shirts, hats</b>	\$1,500.00
<input type="checkbox"/> <b>Badges Lanyards</b>	\$1,850.00
<input type="checkbox"/> <b>Website link</b>	250.00
<input type="checkbox"/> <b>Cyber Cafes</b>	\$1000.00
<input type="checkbox"/> <b>Job fair</b>	\$500.00
<input type="checkbox"/> <b>Shuttle Buses</b>	\$1,000.00
<input type="checkbox"/> <b>Pastors Networking Event/Workshop</b>	\$750.00
<input type="checkbox"/> <b>Seminar Speaker Sponsorship</b>	\$2,500.00
<input type="checkbox"/> <b>Guest Artists</b>	\$2,500.00
<input type="checkbox"/> <b>Mini Sponsors</b>	\$250.00
<input type="checkbox"/> <b>ASSIST BUSINESS GRANTS</b>	\$2,500.00

**Payment Information:**

Please bill my credit/debit card Visa( ) MasterCard ( ) Discover ( ) AMEX ( ) Amt: \_\_\_\_\_

Sponsorship \_\_\_\_\_ Card # \_\_\_\_\_

Expiration: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

CVV2 # \_\_\_\_\_ (Last three (3) #s on white stripe on back after credit card or four (4) #s on left front of AMEX card)

Payment By Check: Make check payable to : **Christians In Action Trade Show**

Check # \_\_\_\_\_ CIA Date: \_\_\_\_\_

Return To: **Christians In Action Trade Show**

P.O. Box 19406, Plantation, FL. 33318

Phone: (954)597-8420

Website: [www.christiantradeshows.com](http://www.christiantradeshows.com)